

The Pettibon System™

Proven spine and posture correction

Inter-Professional Communication

Content Listing & Educational Objectives

- How to introduce yourself to local doctors
- How to differentiate yourself from the masses
- The anatomy of a narrative
- Promoting The Pettibon System difference
- Getting known in the hospital environment
- HMO, IPA, and PHO networking
- Socializing/networking with physicians
- Who really controls the referrals: Understanding the physician's office

Inter-Professional Communication will enable participants to meet the following educational objectives:

- Create an efficient and productive narrative report.
- Regularly schedule meetings with local professionals.
- Discuss The Pettibon System differences and objectives.
- Handle objections to chiropractic referral.
- Receive referrals for patients who would otherwise not be chiropractic patients.
- Make decisions on when to refer out for patient testing.